



CLIENT INFO

- Company:

- Exhibition:



CAMPAIGN INFO

- BANNER A BANNER B BANNER C BANNER D BANNER E BANNER F BANNER G

- Campaign dates

- Links from banners A / D / E / F / G to the target website page

970x90 px (desktop)

728x90 px (tablet)

320x100 px (smartphone)

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|----------------------|
| <input type="text"/> |
| <input type="text"/> |
| <input type="text"/> |

- Links from banners B / C to the target website page

300x250 px (all devices)

We highly recommend you to use individual links for each banner type and size to get relevant statistics in Google Analytics. Instrument to customize you links – [GA URL Builder](#).

Please see requirements for banner advertising at the websites of Reed Exhibitions projects [here](#).

Please note that materials, which are partially or fully non-compliant with requirements, will not be published.

Please send the completed form to your show manager.

Sincerely yours,
Show Team